

WELLINGTON ISSUES POLL September 2024

CLIENT: Business Central/Wellington Chamber of Commerce

POLL DATES: Sunday 15 to Wednesday 25 September 2024. The median

response was collected on Wednesday 18 September 2024.

TARGET POPULATION: Adults living in Wellington City.

SAMPLE POPULATION: Adults living in Wellington City who are contactable on a

landline or mobile phone or via Internet panel.

SAMPLE SIZE: 1,099 respondents agreed to participate, 599 through phone

dialing and 500 through an Internet panel.

SAMPLE SELECTION: A random selection of 10,000 Wellington phone numbers and a

random selection from the Internet panel.

WEIGHTING: The results are weighted to reflect the overall adult Wellington

population in terms of gender, age, and ward.

SAMPLE ERROR: Based on this sample of 1,099 respondents, the maximum

sampling error (for a result of 50%) is +/- 3.0%, at the 95%

confidence level.



Wellington City Council has spent \$52 million dollars on cycleways in the past three years, an average of \$642 per household. It is planning to spend another \$56 million on cycleways over the next three years. Do you believe this level of spending is – too much, too little or about right?

		Count	Column N %
Level of spending on	Too much	841	76%
cycleways	About right	184	17%
	Too little	30	3%
	Unsure	47	4%
	Total	1103	100%

		Gender Female Col N %	Male Col N %
Level of spending on	Too much	78%	74%
cycleways	About right	16%	17%
	Too little	2%	4%
	Unsure	4%	5%

		Age			
		Under 40	40 to 60	Over 60	
		Col N %	Col N %	Col N %	
Level of spending on	Too much	72%	76%	87%	
	About right	20%	16%	9%	
	Too little	4%	2%	1%	
	Unsure	3%	6%	3%	

		Ward				
					Onslow-	
		Eastern	Lambton	Northern	Western	Southern
		Col N %	Col N %	Col N %	Col N %	Col N %
Level of spending on	Too much	81%	71%	84%	79%	67%
cycleways	About right	13%	19%	11%	14%	27%
	Too little	1%	5%	1%	4%	2%
	Unsure	6%	6%	3%	3%	5%



		2023 Party Vote				
		National	Labour	ACT	NZ First	Greens
		Col N %	Col N %	Col N %	Col N %	Col N %
Level of spending on	Too much	92%	77%	94%	82%	51%
cycleways	About right	6%	17%	6%	8%	41%
	Too little	1%	3%	0%	8%	6%
	Unsure	2%	3%	0%	2%	2%